GROWTH ENGINE ACCELERATOR · OVERVIEW

Your Next Growth Opportunity Is in *Your Client Base*

See the Opportunities. Build the Strategy. Drive Growth.

The Growth Engine Accelerator brings together **4impactdata's decision intelligence technology** and **Boomer Consulting's expertise in growth strategy, strategic planning and operational execution** to help accounting and advisory firms strengthen client relationships and uncover new revenue opportunities. Through a focused 90-day initiative, participating firms will gain insights into their existing client base and develop a practical plan to turn those opportunities into sustainable growth.

CLIENT INTELLIGENCE

4impactdata

Powered by 4ID Foresight™, 4impactdata helps firms identify potential client risks, uncover future service opportunities and gain greater visibility into evolving client needs.

GROWTH STRATEGY & EXECUTION

Boomer Consulting

Boomer Consulting helps firms translate client intelligence into actionable growth strategies by aligning leadership, priorities, processes and accountability.

Up to 100	90 days	5 areas
firm-selected clients included	from onboarding to the Founders Forum	Leadership, Talent, Process, Technology and Growth

What your firm receives 90-DAY PILOT

KICKOFF	**Onboarding and data connection.** Executive onboarding, your list of up to 100 clients, and a secure data connection.	**Firm + 4impactdata**
MONTH 1	**Hidden Revenue Assessment.** Client-level identification of service opportunities across your selected clients.	**4impactdata**
MONTH 1	**Growth readiness assessment.** 20 questions, four in each of Leadership, Talent, Process, Technology and Growth.	**Boomer Consulting**
MONTHS 1 TO 2	**4ID Foresight onboarding.** Training for your firm's pilot team on the 4ID Foresight platform.	**4impactdata**
MONTHS 1 TO 2	**One-page Growth Plan.** Accountable owners in five areas, focused on your best clients and opportunities.	**Boomer Consulting + firm**
MONTHS 2 TO 3	**Tax season growth opportunities.** Sample opportunities from business tax clients ahead of tax season, with execution support.	**4impactdata + Boomer**
MONTH 3	**Founders Forum.** Each firm shares a 10-minute, five-slide review: starting point, what worked, what did not, and three lessons.	**Joint**

Turning Client Intelligence Into Actionable Growth

Some of the greatest growth opportunities for accounting firms already exist within their client relationships. The challenge is identifying those opportunities and consistently taking action.

4impactdata helps firms see where they can deliver greater value through additional services and proactive client engagement.
Boomer Consulting helps firms build the strategy, alignment and accountability needed to act on those insights.

Together, the organizations help firms bridge the gap between identifying opportunities and achieving sustainable growth.

Who does what

YOUR FIRM

- Selects up to 100 clients and provides authorized information on time
- Names an executive sponsor, an implementation leader, and a data-ready owner
- Engages its leadership and management teams
- Owns client outreach and delivery

BOOMER CONSULTING

- Leads the schedule, readiness assessment, and one-page Growth Plan
- Facilitates leadership alignment
- Designs and facilitates the Founders Forum

4IMPACTDATA

- Securely connects and analyzes the client information your firm approves
- Delivers the Hidden Revenue Assessment and 4ID Foresight onboarding
- Joins alignment sessions, cohort support, and the Founders Forum

Is your firm a good fit?

- ✓ You want growth from the clients you already serve, not only from new clients.
- ✓ Your leaders are ready to name an executive sponsor, an implementation leader, and a data-ready owner.
- ✓ You can select up to 100 clients to include in the pilot.
- ✓ You want a clear plan your whole team can act on, so growth does not depend on a few partners.

About the partners

Boomer Consulting, Inc.

Boomer Consulting, Inc. provides collaborative peer communities, consulting services and training programs for high performing professionals in the accounting profession. Its solutions target five areas critical to a CPA firm's success: Leadership, Talent, Technology, Process and Growth. Established in 1996, Boomer Consulting has served more than 1,750 clients. Learn more at boomer.com.

4impactdata

4impactdata is a SOC 2 certified decision intelligence platform that gives accounting and advisory firms, including outsourced accounting teams, clear visibility across their entire book of business. Its client retention and growth system, 4ID Foresight™, helps firms monitor every client, detect risk early, and surface new opportunities. Learn more at 4impactdata.com.

Join the Growth Engine Accelerator Waitlist

Be among the first to learn how your firm can uncover new service opportunities and strengthen client relationships.

4impactdata.com/boomer-growth-initiative

Program details are subject to change. Opportunity and revenue values are estimates, not booked revenue or guaranteed outcomes. Boomer Consulting, Inc. and 4impactdata are independent organizations. 4ID Foresight is a trademark of 4impactdata.